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YELLOW PAGES AD SALES BEGIN

Sales representatives from Data Publishing, the **ONLY AUTHORIZED YELLOW PAGES SALES AGENT FOR ATMC**, will be in the area beginning this month. Customers with listings and/or ads in the current ATMC Directory will be contacted. If you are interested in placing an ad in the 2010 Directory, contact Data Publishing at

1-888-328-2782.

ATMC AWARDS \$25,000 IN EDUCATION GRANTS

ATMC recently awarded \$25,000 in grant funds to 17 educators and community organizations serving Brunswick County students and residents. The cooperative honored the recipients with a reception in November at ATMC's corporate headquarters in Shallotte. Those receiving funding were:

Bolivia Elementary School (Amy Frink): Project Discovery; **Jessie Mae Monroe Elementary School** (Emma-Lou Edwards): Watch, Read, Learn; **Supply Elementary School** (Heather Woody): World Travelers; **Cedar Grove Middle School** (Martin Callendar): Acquiring Music to Start Our Band Program; **Cedar Grove Middle School** (Toby Kasell): Physical Education/Athletic Storage; **Cedar Grove Middle School** (Shelly Cheers): Print and Provide; **Cedar Grove Middle School** (Angela Kathryn Stephens): World Music Drumming Project; **Cedar Grove Middle School** (Dale Shaw): Readers in the Real World; **Leland Middle School** (Meggen Calderwood): Assessment Kit for Reading Levels for Instruction/Classroom Library; **Shallotte Middle School** (Deputy John Rogers with Lance Corporal Lillian Cosentino): Keeping Every Youth Successful (KEYS); **Waccamaw Elementary School** (Barbara Evans): Caught Being Good; **South Brunswick High School** (Jennifer Biser): Engaging Students With Dry Erase; **West Brunswick High School** (Patricia Christy): Calculator Loan Program; **West Brunswick High School** (Ashley Speckman and students Julianne Donoghue, Jessica Gruber and Taylor Madison): The Giving Tree; **West Brunswick High School** (Robert Watkins): The Pressure is On; **Friends of the Library** (Sheila Umbricht): Operation Homework Help; and **Ocean Isle Museum Foundation/Ingram Planetarium** (Scott Kucera and Mark Jankowski): Space Science in the Hands of Students

ATMC began awarding community and education grants in 2006. To date, close to 100 local community organizations and educators have received grants totaling \$170,000.



PICTURED (left to right) front row-seated: Janice Gore (ATMC Director), Dale Shaw, Patricia Christy, Ashley Speckman, Emma-Lou Edwards, Barbara Evans, and Jennifer Biser. Second row: Malcolm Grissett (ATMC Director), Elbert Gore (ATMC Director), Angela Kathryn Stephens, Lance Corporal Lillian Cosentino, Shelly Cheers, Sheila Umbricht, Dr. Katie McGee (Brunswick County Schools Superintendent) and Allen Russ (ATMC CEO/General Manager). Third row: Toby Kasell, Martin Callendar, Meggen Calderwood, Amy Frink, Heather Woody, Mark Jankowski, Robert Watkins, Marion Davis (ATMC Vice President) and Lyle Ray King (ATMC President)

MANAGER'S COMMENTS



Allen Russ

At ATMC, we take pride in our support of this community. And even though the last 12 months have brought us some of the most difficult economic conditions we have experienced in decades, we were still able to give back to many worthy causes that do so much good for the people of Brunswick County.

Through our Smart Connections education grant program we were able to help fund projects throughout the county which encompass both traditional student programs as well as adult

literacy initiatives. In a year when our community experienced increased needs across a variety of different fronts, our Community Connections community grant program was able to help fund organizations that aid in providing many of the most basic needs for people right here at home. At a time when so many are finding it difficult to make ends meet, I am extremely proud of our over 200 employees who continued to give generously through employee fund-raising campaigns for the Cape Fear Area United Way, March of Dimes and Brunswick Community College Foundation.

In all, these programs and others allowed ATMC and its employees to give back over \$100,000 in 2009. We are not alone in our giving, and there are many other individuals and companies who give with the same generosity. I applaud them all. It's what being a local company, and especially a cooperative, is all about.

ATMC SCHOLARSHIPS AVAILABLE

ATMC will be offering \$1000 scholarships this year to three Brunswick County seniors. One scholarship will be awarded to a student from each of the three Brunswick County high school districts: north, south and west. Seniors in public schools, private schools and home schooled students may apply based on the district in which they reside.

Scholarships will be awarded on the basis of academics, involvement at the school level, community involvement, financial need and interviewing skills. Students must complete the Free Application for Student Aid (FAFSA), which will be used as a tool for determining financial need. Application packages have been distributed to the guidance departments at West, North and South Brunswick High Schools.

For more information, contact the guidance counselor at your local high school or ATMC's Public Relations Department at 755-1755. Applications are available online at www.ATMC.net and are due at ATMC offices by 5:00 PM on March 26, 2010.

NEW WIRELESS UNLIMITED

ATMC Wireless' new **Wireless Unlimited** plan gives you unlimited everything – UNLIMITED voice, data and messaging as low as \$74.99 per month. With **Wireless Unlimited** you can use your wireless phone or device to talk, browse the Web, text or send picture messages without costly overage charges. Call or visit an ATMC Wireless store and ask about new **Wireless Unlimited** today.



Wireless Unlimited for
Blackberry & smartphones

\$89.99



SERVICE AWARDS PRESENTED

ATMC recently honored its staff and board of directors at the cooperative's 33rd Annual Service Awards Banquet. Allen Russ, CEO/General Manager, and Lyle Ray King, Board President, presented the awards.

Receiving Awards were: 40 years - Malcom Grissett; 35 years - Steve Long; 30 years - David Babson, Elton Smith and Frankie Stephens; 25 Years - Brock Holmes; 15 years - David Watters; 10 years - Matthew Abbott, Kristen Bias, Liana Bowling, Brent Brinson, Timothy Clendenin, Barry Evans, Pamela Fearnside, Israel Formyduval, Jennifer Gause, Mark Gore, Rhonda Gray, Amber Grissett, James Hewett, Gwen Inman, Clint Knox, Bonita Nance, Janet Nichols, Fonstena Peck, Allen Russ, Jamie Smith; 5 years -

Edith Alvarez-Millet, Patsy Bratton, Ellen Deaton, Kelwin Ferguson, Sharon McMillian, Russell Norris, Shane Pittman and Jeremy Royal.



Mr. Russ thanked the staff for a productive and successful year, saying, "I thank you for giving your best, for caring about our customers and for always providing top-notch service to our members. You are truly making a difference in our cooperative and our community."

PICTURED (from left to right): (front row, seated) – Ellen Deaton, Amber Grissett, Frankie Stephens, Fonstena Peck, Jamie Smith, Kristen Bias, Matthew Abbott and David Watters; (second row) – Allen Russ, Pam Fearnside, Patsy Bratton, Gwen Inman, Brock Holmes and Malcolm Grissett; (third row) – Brent Brinson, David Babson, Sharon McMillian, Russell Norris, Kelwin Ferguson, Barry Evans and Steve Long

COMMUNITY BULLETIN BOARD

FOR SALE:

Queen Sleep sofa, plaid, **wingback chair**, white, \$450 both. 575-5886

Sofa & loveseat by Rowe, dark green, excellent, \$875. 755-7288
'82 Buick, \$800 OBO. 209-1511

Computer, Windows '98 software, accessories, scanner, \$35. 579-3995

Golf bag, \$15, China for 8, Springtime pattern, \$100. 579-4448

2 five-drawer file cabinets, green, good condition, \$100. (910) 582-8399

Maple Dining Room Set, 4 chairs, hutch, 2 leaves. 253-4255
'07 Taurus SE, excellent condition, 27,500 miles, \$9500 negotiable. 579-7046

3/2 Wyndfall (SB), like new, many options, no realtors. (336)687-3161

6 y/o Arabian Quarterhorse mare, endurance prospect, \$800. 253-6794/279-3292

Hoover Cyclonic Mach 5 Vacuum, \$65. 579-0656

'05 Ford Thunderbird, \$25,000,
'95 Harley Davidson motorcycle. \$6500. 443-1177

New Memory Foam king-size mattress topper, \$99. 579-2295

Gas logs, 18", \$350 OBO. 754-3385

1998 Sebring Convertible V6 Limited, leather interior, \$3500 OBO. 579-7885

52" Ceiling Fan, used 2 hours, light kit, \$45. 575-7520

FOR RENT:

1BR Furnished mobile home, large lot, \$500/month / \$57,500. 842-1173

This space is available exclusively for ATMC members selling personal items. Bulk items are not eligible. Word limit is 10 words per customer. One ad per customer per 6-month period. Ads longer than 10 words will not be considered for publication. Deadline for each issue is the 5th of the month preceding the month of publication. Ads may be mailed to P.O. Box 3198 / Shallotte, NC 28459 / Attn: PR Department or faxed to (910) 754-3768 or emailed to dyarbrough@atmc.coop. No ads will be accepted via telephone. Thank you for your cooperation.

ATMC HOLDS SUCCESSFUL UNITED WAY CAMPAIGN



ATMC is pleased to announce that the cooperative has recently completed a successful United Way Campaign that brought in over \$25,000.

"We are very pleased with our United Way Campaign this year," said Allen Russ, ATMC CEO/General Manager. "As a local company, we make our community our top priority, and it is important that we give back. I am proud that our staff rose to the occasion and again gave generously to their neighbors in a time of such great need. I am also personally grateful to the local merchants who helped make our fundraising efforts such a success."

The ATMC family has contributed almost \$200,000 to United Way in the last ten years.



Pictured (left to right): Brock Holmes, Christy Somersett, ATMC CEO/General Manager Allen Russ, United Way President Chris Nelson, Cathy Hankins, and Brent Brinson

BRUNSWICK COUNTY SCHOOLS HONOR ATMC



Pictured (L-R): Allen Russ, Bud Thorsen and Shirley Babson, Brunswick County BOE representatives

ATMC was recently honored at the Brunswick County Board of Education's December meeting. Allen Russ, ATMC CEO/General Manager was presented a plaque commemorating the cooperative's contributions to Brunswick County Schools (BCS). These include a fiber optic network for providing high speed internet access to all of Brunswick County's schools and its central office, grant funds totaling \$85,000 to support local education programs and \$23,000 in scholarship funds to local seniors and more.

Bud Thorsen, chairman of the Brunswick County Board of Education, thanked Mr. Russ for ATMC's many contributions to local education. Mr. Russ commented, "ATMC is proud to support Brunswick County Schools and give back to our local students. We know this is a sound investment in the future of Brunswick County."



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CABLE TV UPDATE

FOX BUSINESS HD IS HERE!

Fox Business HD has been added to ATMC Cable's HD lineup. Fox Business HD features a personalized spin on traditional market news, programs on personal finance and an on-screen crawl with the latest stock prices. Fox business HD is located on channel 904 and is available with any digital package and an HD box.



OTHER NEW ADDITIONS

Turner Classic Movies (TCM) HD is located on channel 944 and offers the world's largest collection of classic movies from the '20's through the '90's, featuring over 350 different commercial-free movies every month. Turner Classic Movies HD is available at no extra charge with Expanded Basic and an HD box.



TURNER CLASSIC MOVIES

NATIONAL GEOGRAPHIC HD CHANGE

National Geographic HD, channel 965, is now available to anyone with Expanded Basic and an HD box or DVR.



NATIONAL GEOGRAPHIC
CHANNEL
HD